

PEAK TRAMWAYS COMPANY, LIMITED

山頂纜車有限公司

11 December 2023

"Peak Days at the Peak" The Peak Tram introduces new ticket type for popular days Special Combo price for Hong Kong residents remain unchanged until end of Jan 2024



Peak Tramways Company, Limited today announced the addition of a new ticket type for popular days and peak seasons, which will include weekends, public holidays and some festivals, as well as certain holiday seasons. Under the new tiered-pricing structure, the price for Regular Days, meaning most weekdays, will remain unchanged. The new ticket type will be introduced on 18 December 2023 at the price listed below.

| Ticket Type | | Regular Days | | Peak Days | |
|------------------|--------|--------------|--------------|-----------|--------------|
| | | Adult | Child/Senior | Adult | Child/Senior |
| Peak Tram Ticket | Return | \$88 | \$44 | \$108 | \$54 |
| | Single | \$62 | \$31 | \$76 | \$38 |

The tiered-pricing structure is a common industry practice that aims to manage market demand. The new Peak Days ticket will help to provide a better customer experience for all Peak visitors. Please <u>click here</u> to view the details of the Peak Days calendar. Peak Tramways is committed to continually enhancing our visitors' experiences and we believe our tickets will continue to reflect great value.

As a token of our thanks, Hong Kong residents may purchase a special combo ticket inclusive of Peak Tram (Return) ticket and Sky Terrace 428 admission at the current price from 18 December

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2023 to 31 January 2024 via the Peak Tram official ticketing website and the tickets will be valid until 31 January 2024.

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About the Peak Tram and The Peak Tower

The Peak Tram is one of the world's oldest and most famous funicular railways. Opened in May 1888, the double reversible funicular railway, as it is technically known, rises from 33m to 396m above sea level along a 1.27 km track with a gradient of between 4 to 25.7 degrees. As one of Hong Kong's most popular tourist attractions, the Peak Tram terminates at The Peak Tower shopping and entertainment complex, which has some of the world's greatest panoramic views.

The Peak Tower is one of Hong Kong's most recognisable icons and is a leading tourist destination. The Peak Tower also offers exciting signature restaurants with stunning views, as well as a number of innovative casual dining outlets. A unique festival-market-style shopping arcade and spectacular special-effects lighting, both inside and out, also serve to make The Peak Tower one of Hong Kong's most compelling leisure destinations for residents and tourists alike.

Located at 428 metres above sea level, Sky Terrace 428, the highest viewing terrace in Hong Kong offers stunning spectacular panoramic views of our vibrant city – from the stunning cityscape to the tranquillity of green landscapes, across Victoria Harbour and the South China Sea.

About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), The Hongkong and Shanghai Hotels, Limited is the holding company of a Group which is engaged in the ownership, development, and management of prestigious hotels and commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula London, The Peninsula Paris, The Peninsula Istanbul, The Peninsula Bangkok and The Peninsula Manila. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

For further enquiries, please visit our website www.thepeak.com.hk.